

# JAKE MESSING

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*Painting . Illustration . Design . Production*

*www.jakemessing.com  
jake@jakemessing.com*

*Accomplished Artist and design professional with a focus on creative presentation that spans across the areas of fine art production, art direction, visual merchandising, illustration and graphic design.*

## **MERCEDES BENZ STADIUM - ATLANTA, GA // 2015 - 2017**

*Researched and presented concepts, produced artwork and oversaw installation of three large scale paintings permanently displayed in the concourse of the new Mercedes Benz Stadium in Atlanta, Georgia. All three paintings work together as a triptych and measure in total 18' tall x 100' long. Hand painted with Oil on Canvas.*

## **HARRY WINSTON - NEW YORK, NY // 2004 - Present**

*Create original artwork for international advertising campaigns, in-store visual merchandising collateral, pop-up shops, fashion and packaging design. Oversaw all NYC flagship store window display and caseline installations. Manage production and installation of 2-D and 3-D Artwork between vendors and NYC Flagship boutique.*

## **BERGDORF GOODMAN - NEW YORK, NY // 2006 - Present**

*Design, produce and install large scale (10'x14') hand-painted backdrops and 3-D visual merchandising collateral for 5th Avenue window displays. Partner with NYC Flagship store to create, original artwork on display and for sale throughout the store.*

## **TIFFANY & CO. - NEW YORK, NY // 2010 - 2014**

### **ARTWORK MANAGER FOR GLOBAL CREATIVE VISUAL MERCHANDISING**

*Responsible for the design and production of all traditional and digital artwork and signage for the global Creative Visual Merchandising department. Concepted, created and managed the development of all in-store 2-D and 3-D artwork for window displays, caseline, vinyl, graphics and special events. Worked extensively with local and international print and production/manufacturing vendors to produce and distribute artwork for all 313 stores globally. Researched concepts and prepared presentation materials with sketches, scale models, and technical drawings. Participated in and oversaw window display and caseline installations. Controlled spending and managed design expenses.*

## **VAN CLEEF & ARPELS - NEW YORK, NY // 2004 -2009**

*Create original artwork for Visual Merchandising collateral including backdrops for window displays and caseline collateral.*

## **NIKE // 2006**

*Create original artwork for international ad campaign for the 2006 World Cup. Researched and presented concepts, produced artwork and prepared all files for print on various 2-D collateral.*

## **EDUCATION-**

### **PARSONS SCHOOL OF DESIGN - NEW YORK, NY**

*Bachelor of Arts - Illustration, May 2006  
Graduated with Honors*

## **TEACHING-**

### **NYU - NEW YORK, NY // 2011-2014**

*Adjunct professor for Tisch Graduate Program.  
Taught Fine arts and Digital Arts course for Lighting,  
Set and Costume designers.*

## **AWARDS/ PRESS-**

*Featured in Architectural Digest - 2017  
Winner of London International Creative Competition - 2010  
Best in Show- International Society of Acrylic Painters -2009  
Best in Show- Mills Morrison Gallery -2009*

## **ADDITIONAL CLIENTS-**

*Michael Kors  
Brooklyn Public Library  
Mrs John L Strong  
Jam Master Jay Foundation  
Bulgari  
Cynthia Vincent  
DL & Co.*